



The Center for Teen Empowerment
48 Rutland Street • Boston, MA 02118
info@teenempowerment.org
www.teenempowerment.org
617/536-4266 • Fax: 617/536-4311

May 18, 2006

Julio Marenghi
General Manager
CBS 4/UPN 38
1170 Soldiers Field Rd.
Boston, MA 02134


Dear Mr. Marenghi:

Over the past three months, we've had the pleasure of working with Director of Public Affairs Pat Kreger, Promotion Director Peter Masucci, Director of Communications Ro Dooley-Webster, Assistant News Director David Hatcher, Newscaster Robin Hamilton, and other members of your staff to promote The Center for Teen Empowerment's 14th annual Youth Peace Conference. This youth-led event, held on May 13 at the Boston Park Plaza Hotel, engaged over 1,000 youth in building relationships, healing trauma, resolving conflicts, and gaining awareness and understanding of the root causes of the violence plaguing Boston neighborhoods and the actions they can take to prevent it.

I am writing to express my sincere appreciation for the support of UPN38. Pat, Peter, and the rest of the staff were extremely helpful in creating effective PSA's that insured a spectacular turnout and substantial attention from other print and electronic media despite torrential rains. Robin Hamilton was wonderful to work with and did an excellent job of opening the conference with her well-thought-out comments. The efforts of UPN staff helped Teen Empowerment to reach our target population of high-risk youth and to continue the process of turning young people away from violence and toward positive involvement in their communities and schools. UPN demonstrated a solid commitment to saving young lives and helping urban communities overcome the serious barriers they face.

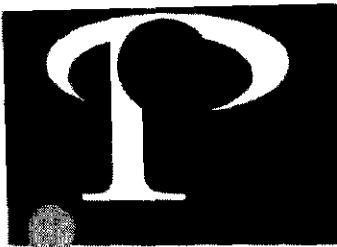
I hope we will have the opportunity to meet and work with UPN/CBS 4 staff again soon. In the meantime, if you need any information or if there is some way I can be helpful to your work, please don't hesitate to ask.

Warmest regards,


Stanley Pollack
Executive Director

*Pat
This worked out
great! I hope
we can continue
to work together
Thanks!
Stanley*

cc. Pat Kreger, Peter Masucci, Ro Dooley-Webster, David Hatcher, Robin Hamilton



PERKINS
SCHOOL OF THE DEAF

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www.perkins.org

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May 18, 2006

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Ms. Pat Kreger
Director of Public Affairs
CBS 4 TV
1170 Soldiers Field Road
Boston, MA 02134-1004

Dear Ms. ^{Pat}Kreger,

Former Perkins student Helen Keller once said, "I long to accomplish a great and noble task, but it is my chief duty to accomplish small tasks as if they were great and noble."

In that same spirit, you accomplished a truly great and noble task on May 10 through your participation and generous support of our Spring Gala, *A World of Possibilities... Begins on the Perkins Campus*. We were especially pleased that you had the opportunity to experience first hand all that is extraordinary about Perkins, starting with a tour of the Perkins Museum, a multisensory journey through the history of blind and deafblind education over the last 200 years. Perhaps you were moved by the Perkins Student Chorus and their heartwarming performance with Livingston Taylor. Or maybe you were inspired by the video presentation of Perkins students talking about their aspirations after graduation. It is these and many other possibilities that we are honored to share with you and thank you for helping to transform into reality through your support.

With thanks to our generous sponsors and the many who participated during the evening's live auction and the Technology Challenge to provide computers to Perkins students, we raised over \$800,000. We are truly thankful for this extraordinary support and for the generous one-to-one match from an anonymous foundation.

Thank you for joining us here on campus and meeting some of the students, teachers, and families you directly touch and inspire through your support. In doing so, you have affirmed that the time truly is now to reach for new possibilities here at Perkins and around the world.

Sincerely,

Corinne
Corinne Grousbeck
Co-Chair

SMR

Steven M. Rothstein
President

Great to see you!

We truly value your
ideas & creativity.

Thanks *SMR*

Since 1829 • All we see is **possibility**.

Bien, Jennifer J

From: Kim, Debbie I

Sent: Tuesday, May 23, 2006 2:40 PM

To: Marengi, Julio; Kucharski, Angie; Dooley-Webster, Ro; Kreger, Pat S; Bien, Jennifer J; @WBZ-TV Web Staff

Subject: Health/web story

Hi there..

I have received a lot of nice letters and emails from folks that I've done stories on in the past, but here is an extraordinary one I received from a woman we did a story on last Friday who needs a kidney transplant- her husband wants to donate one of his kidneys, but isn't compatible.

I felt that this email was worthy of sharing because not only does it demonstrate, in such a powerful way that the stories we do really can help people in the community and potentially make a difference- but how our web presence is also helping people get more information about our stories.

http://cbs4boston.com/health/local_story_139130727.html

Best,

Debbi Kim
Medical Producer
CBS4Boston.com
dikim@cbs.com
617-787-7005

From: Diane Glass [mailto:dglass@avitarinc.com]

Sent: Monday, May 22, 2006 2:19 PM

To: Kim, Debbie I

Subject: Diane Glass

Hi Debbi ... I wanted to extend my thanks again to you and Chris for that powerful piece on me that aired Friday. It was excellent and I appreciate it so much. I had 5 strangers come forward with their offer to give me their kidney. Unfortunately, none could meet the criteria. Something interesting happened, however. I received an e-mail from the Chief of Transplant at Johns Hopkins Medical Center who's specialty is incompatible transplants and he felt he could help my husband match my kidney. I've put him touch with my doctors at MGH. I don't think he can add anything knew that my MGH Team isn't trying, but it was incredible that he found me because of the piece you did. Pete and I are now trying to think outside the box and figure out how we can get more mileage out of the piece. Thanks so much and best regards.

I thought you'd enjoy the picture of "the team" at the Franklin Park Zoo Walk-A-Thon yesterday. Diane

5/23/2006

miles for
miracles



WALK FOR CHILDREN'S HOSPITAL BOSTON

1 Autumn Street
Boston, MA 02215-5301
phone: 617.355.6666
fax: 617.355.6530
email: walk@chtrust.org
www.chtrust.org

September 6, 2006

Ms. Pat Kreger
Director of Public Affairs
CBS 4 Boston
1170 Soldiers Field Road
Boston, MA 02134

Dear Pat,

Sunshine. Blue skies. Balloons. Hundreds of kids. Countless smiles. They're just a few reasons why Children's Hospital's *Miles for Miracles* Walk was a success, but not the only reason. A big reason was YOU.

Whether you contributed financially, or donated product, time or talents—your contributions helped make our fourth annual event a hit. We hope the partnership helped you meet your goals, too.

Enclosed is a Walk marketing and public relations summary, illustrating the exposure our event offered. I've also included a CD highlighting the event day banners and logo placement.

We greatly appreciate your support of *Miles for Miracles*. Again, thank you for helping to make miracles happen at Children's Hospital Boston.

Warmest regards,

Andrea M. Marlar
Manager, Special Events



Children's Hospital Boston

A teaching affiliate of Harvard Medical School

James Mandell, MD President and Chief Executive Officer
300 Longwood Avenue
Boston, Massachusetts 02115
phone 617-355-6555 | fax 617-739-3515
www.childrenshospital.org

January 17, 2006

Mr. Julio Marenghi
President & General Manager
CBS4, UPN38, UPN28
1170 Soldiers Field Road
Boston, MA 02134

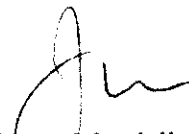
Dear Mr. Marenghi:

With a very successful Day of Fundraising behind us and several airings of our new CBS4 Kids half hour program under our belts, I wanted to personally thank you for the wonderful work that went into this venture by you and your entire team. I am also very grateful for your willingness to explore and support these new strategic activities in our expanded year-round partnership.

Lisa Hughes is a pleasure to work with and her warmth, dedication and energy embodies the best of what Children's Hospital is about. Under Pat Kreger's watchful eye, my team here informs me that their needs are well being met and that the station has gone above and beyond to make our joint programming a success for the hospital.

For that, we are very grateful and look forward to many more years of productive work together.

Sincerely,



James Mandell
President and CEO



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Director of Public Affairs
CBS4
1170 Soldiers Field Road
Boston, MA 02134

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Executive Director

GERI GUARDINO

Dear Pat:

On behalf of the First Night board and staff, I would like to extend my appreciation to you and CBS4 for helping to make First Night Boston 2006, our 30th Anniversary celebration, such a success!

During the daylong celebration, just over a million people came to see the Grand Procession, two fireworks displays and the best in dance, theater, poetry, music, film and visual arts at over 40 venues in Boston. In addition, 1,500 Boston area children and their families participated in First Night by working with professional artists to create new artworks that were shared with the whole community at the New Year's Eve festival.

First Night is deeply grateful to you and your staff for all the expertise and support through out the planning stages and during the event. Your partnership is critical to creating a fun and safe family event for Bostonians and visitors alike. We could not produce this successful event without you!

We look forward to working with you and your staff on First Night Boston 2007, our 31st celebration, which takes place on Sunday, December 31, 2006.

With best wishes to you and your staff for a healthy and happy 2006!

Warmest regards,

Geri
Geri Guardino
Executive Director

Director of Development

TERRI HOOTSTEIN

*You're the
BEST!! Thank you
so much for all
you and the station
do!*

**Make-A-Wish Foundation®
of Massachusetts**

One Bulfinch Place, 2nd Floor
Boston, MA 02114
617 367-WISH
617 367-1059 Fax
boston@mass.wish.org
www.mass.wish.org



To: Julie
Angie
Maggie McFadden
Pete Masucci
Kenny Lawrence
Rob
Jen Smith
Donna

This was a
team effort!
Pat

March 6, 2006

Ms. Pat Kreger
Public Affairs Director
CBS 4 & UPN 38
1170 Soldiers Field Road
Boston, MA 02134

Dear Pat,

Every year during our *Stories of Light* campaign, I am reminded of how fortunate the Make-A-Wish Foundation® of Massachusetts is to have such an inspiring family of supporters. On behalf of the Foundation, thank you for your commitment this past holiday season to partner with Make-A-Wish Foundation for the **7th Annual Stories of Light** campaign. I want to formally thank you and acknowledge UPN 38 for their support as our media partner.

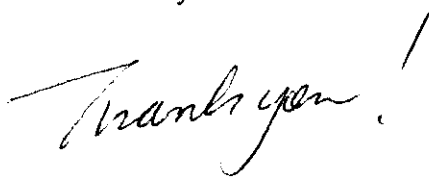
As you know, every December, during our *Stories of Light*® campaign, we raise funds to light up the lives of our wish children in the year ahead. With your generosity, *Stories of Light* with Dale's Holiday Wish-A-Thon was an incredible success this year, raising \$488,000 for our children's wishes!

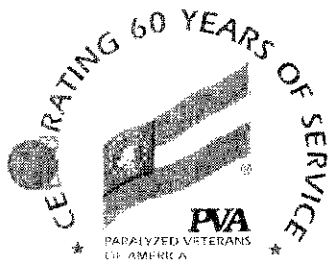
For a seriously ill child, a wish is a life-changing gift – it restores and affirms a child's hope for the future, strength to endure treatments, and joy for life. Your partnership will help us reach our goal to give the gift of a wish to 325 eligible children statewide.

Thank you again for your generosity and friendship. With your commitment, we will continue to light up the lives of children in our community.

Most sincerely,


Charlotte Beattie
Chief Executive Officer





April 2006

Mr. Julio Merenghi
General Manager
WBZ-TV
1170 Soldiers Field Rd
Boston, MA 02134-1092

Dear Mr. Merenghi:

We are writing to extend our thanks and appreciation for your station's support in airing the public service announcements provided by Paralyzed Veterans of America. Our tracking reports show your station included our PSAs in your rotations during 2005 and/or 2006.

By airing these PSAs, you have given us the opportunity to educate your community about the issues faced by those who are living with spinal cord injury and/or disease, while honoring those who have served our country.

Each year, paralyzed veterans and their families, face unique challenges living with SCI/D while striving to lead full and happy lives. For 60 years, the Paralyzed Veterans of America (PVA) has been a valuable resource for its members by funding research to cure paralysis, barrier-free architecture, health care and benefits, sports and recreation activities and advocacy efforts for all individuals with disabilities. Chartered by Congress, PVA works to maximize the independence of its members and all Americans with disabilities.

Through the transmission of our PSAs, your station has helped PVA carry out its long-standing mission of honoring and serving those veterans who have experienced spinal cord injury or dysfunction.

If you would like more information about PVA, the name of a spokesperson for veterans and/or disability issues, or information on the closest PVA chapter to your community, please contact David Uchic, Associate Director of Media Relations at 202-416-7667 or via e-mail at davidu@pva.org. You are also welcome to visit us at www.pva.org. For any questions or information regarding public service campaigns, please contact our PSA distribution representative, Ivette Achong at West Glen Communications at 800-325-8677 ext. 255 or via e-mail at iachong@westglen.com.

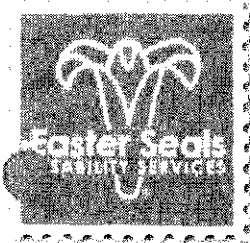
Once again, from all of us at Paralyzed Veterans of America, we thank you for contributing to the success of our public service campaigns. With your ongoing support, we hope to continue to raise awareness for the many veterans whose brave contributions allow us the freedoms we enjoy everyday.

Sincerely,

Randy L. Pleva, Sr.
National President

Chartered by the Congress of the United States

801 Eighteenth Street, NW ★ Washington, DC 20006-3517
phone: (202) 872-1300 ★ tdd: (202) 416-7622 ★ fax: (202) 785-4452 ★ www.pva.org



Easter Seals Massachusetts

Empowering People with Disabilities

April 21, 2006

Julio Marenghi
President & General Manager
CBS4
1170 Soldiers Field Road
Boston, MA 02134

Dear Mr. Marenghi:

Dick and Rick Hoyt have always been an inspiration to those of us lucky enough to know them. Now, thanks to the outstanding coverage of CBS4, your viewers throughout New England have been moved by these two men and their remarkable achievements.

Due in large part to the coverage of CBS4, the Team Hoyt for Easter Seals campaign was a tremendous success. Thank you for telling their story so well and for highlighting the work being done at the Easter Seals Technology and Training Center in Boston.

For their hard work over the last several months, my sincere thanks go to Pat Kreger, Jennifer Street and Ken Tucci. Bob Lobel and Scott Wahle also contributed to the success of our Ready, Set, Go Team Hoyt event April 15. And on Marathon Day, Bob, Scott and the rest of the CBS4 crew provided wonderful coverage of the Hoyts throughout the race and at the finish line.

In Liz Walker's insightful interview with the Hoyts, which aired April 16, Rick said that after the first race he and his father ran so many years ago, he felt happy to be able to show that, "Life goes on beyond disability."

Easter Seals believes that, too. Thank you, CBS4, for helping to spread that message.

Regards,

Kirk N. Joslin
President & CEO

New York – WCBS



U.S. Department of Justice

United States Attorney
District of New Jersey

970 Broad Street, Suite 700
Newark, NJ 07102

(973)645-2700

February 17, 2006

Ms. Joanna Brahim
WCBS Communications
524 West 57th Street
New York, NY 10019

Re: United States Attorney's Office - 2006 Black History Month Program

Dear Ms. Brahim:

On behalf of the U.S. Attorney's Office for the District of New Jersey and its Black History Committee, thank you for all of your assistance in ensuring Mr. Maurice DuBois's participation as the moderator of our panel for our Office's Black History Month Program. As I advised Mr. DuBois, all in attendance indeed benefitted from his skills in expertly moderating such a diverse group of individuals on various topics. As I also told Mr. DuBois, you should definitely expect a ratings boost from your friends in New Jersey! Again, we appreciate your time and commitment to making this event a true success.

Very Truly Yours,

BLACK HISTORY COMMITTEE

By: Joyce M. Malliet
Assistant U.S. Attorney

LOWER EAST SIDE TENEMENT MUSEUM

MUSEUM OFFICES 91 Orchard Street, New York, NY 10002 tel 212.431.0233 fax 212.431.0402 www.tenement.org MUSEUM LOCATION 108 Orchard Street

March 23, 2006

Ti-Hua Chang
General/Investigative Reporter
WCBS TV New York
524 West 57th Street
New York, NY 10019

Dear Ti-Hua:

It is with tremendous pride that I write you this letter. Our benefit on March 8th was our most successful benefit ever! The Gala had a wonderful attendance and grossed nearly \$600,000 for the Museum's programs. The evening was a delight from beginning to end and this is in no small part because of you. You were a graceful and articulate Emcee and we are very appreciative of your support and presence.

Your support will help the Tenement Museum to continue its rich tradition of innovation, preservation and social service. I am so pleased you are part of our Museum family, and I am honored to thank you.

I hope that you will consider visiting us here at the Museum sometime soon.

Sincerely,



Ruth J. Abram
President

file

PRESIDENT
Ruth J. Abram

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Joanna Brahim
Director, Communications & Community Affairs
WCBS-TV
524 W 57th Street
New York, NY 10019

Dear Ms. Brahim,

Thank you for all of your efforts in helping to coordinate our visit to the CBS 2 News This Morning on Wednesday, December 19, 2007. It was a pleasure to work with Sharon Persaud who responded in a timely manner to all of my e-mail messages, and answered all of my questions. We were all well received by everyone at the network.

Most importantly, the students valued the tour and learned considerable from speaking with Shelli Green, Kate Sullivan, John Elliot, and Maurice DuBois. The photo ops, and being on live television served as the "icing on the cake." This was an indelible experience for all of us.

With the generous support of people like you, we can provide students with opportunities that they would not normally have. Most importantly, we can continue to encourage our students to strive for excellence in all aspects of their lives.

Thank you again, and I look forward to collaborating with you again in the future.

Sincerely,

Anthony St. Jean
Technology Coordinator

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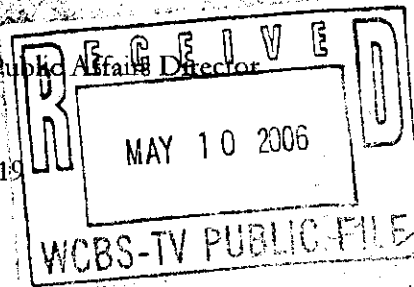
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May 4, 2006

Audrey Pass
Communications & Public Affairs Director
WCBS-TV
524 West 57th Street
New York, NY 10019



Dear Audrey:

Thank you for making the Fair Media Council's Folio Awards one of the brightest and most important events of the year on Long Island.

The feedback from Folio on April 28, 2006 has been nothing but outstanding, and we have you to thank for making it possible.

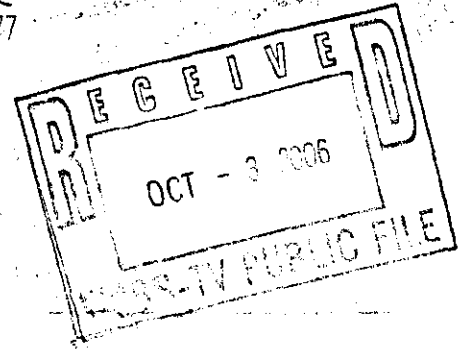
I hope you enjoyed the show, but also, I hope you noticed how much we've grown, and the new products and services we're continuously rolling out for the betterment of our community. Your support has made it all happen.

On behalf of the board of directors, we thank you for your support of Folio and the Fair Media Council.

All the best,

Jaci Clement
Executive Director

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Phone 516-224-1860 | Fax 516-224-1864
www.fairmediacouncil.org
Get Media Savvy.



Audrey Pass
Promotions and Outreach Director
CBS Television
524 West 57th Street
New York, NY, 10019

August 2, 2006

Dear Ms. Pass,

Thank you! Our field trip to CBS Television was a terrific success and Vanessa Kenon-Hunt made all the arrangements for us, including accommodating a wheelchair bound participant, very easy. All the participants learned a lot about how a professional news team operates and applied it to their own news show, which is airing now in Larchmont and Mamaroneck. You may want to visit our website - www.lmc-tv.org - to get an idea of the film workshop we just completed or if you're in the neighborhood we'd love to show you our production facilities. I hope we can work together in the future when we again run our news workshops. Thank you again.

Sincerely,

Erik Lewis
Executive Director, LMC-TV

華人策劃協會



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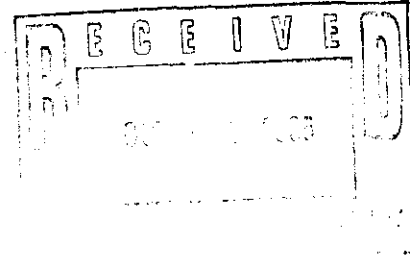
YOUTH

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September 18, 2006

Mr. Ti-Hua Chang
WCBS-TV
524 West 57th Street
New York, NY 10019



Dear Mr. Chang:

We want to take this opportunity to thank you for being our master of ceremony and helped us kick off our "Walk for Children" Walkathon and Family Day Fair on July 15, 2000. Your participation has made our event a huge success!

The event was a wonderful success. Over 50 corporate and community partners threw in their support for the WALK FOR CHILDREN through sponsorships or by making in-kind contributions. Almost two thousand people participated in the walkathon and enjoyed the fair. All funds raised by the Walkathon will be used to support and maintain the quality of CPC's childcare and family services.

CPC, as a non-profit organization, relies heavily on the support of concerned companies and individuals like you to carry on its work of providing quality services to the community. If you wish to learn more about CPC's programs, please visit our website at: www.cpc-nyc.org.

Attached you will find some newspaper clippings about this event.

We are very grateful to you for your support.

Sincerely,

Pearl Tam
Pearl Tam
Walkathon Chair

David Chen
David Chen
Executive Director



Patricia Davey, Chair
1046 Prospect Ave.
Pelham Manor, NY 10803
(914) 738-3163
tishellen@aol.com

October 16, 2006

Mr. David Friend
CBS 2 News Director
524 West 57th Street,
New York, NY 10019

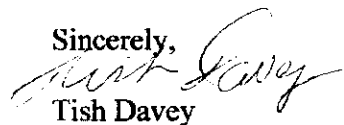
Dear David:

I am writing to acknowledge Magee Hickey's significant contribution to The LAM Foundation's *Breath of Hope* Gala. The event was held at Loft 11 in Manhattan last Friday evening.

Magee donated her time and talent to our event by graciously serving as emcee. We could not have asked for a better emcee—she provided the perfect combination of class, glamour and humor. She was very generous with her time and her winning personality captivated the crowd. By the time she ended the program, there wasn't one person in the room who wasn't a Magee Hickey fan.

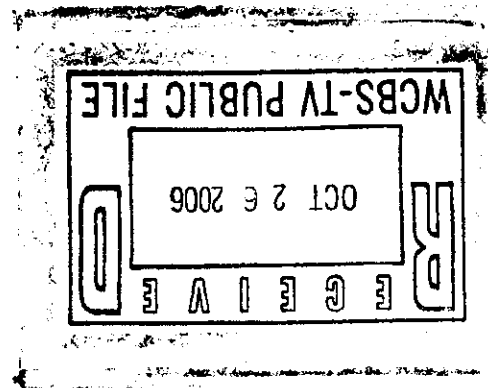
I asked Magee for your contact information in part because I wanted to formally thank CBS for allowing her to emcee our event. More importantly, I wanted to tell you that Magee is an exceptional ambassador for CBS 2 News. She is not only a very articulate and extremely bright person—she also has the ability to make everyone she talks to feel important. The LAM Foundation was fortunate to have her as our emcee; CBS 2 News is lucky to have her as one of your reporters.

Sincerely,



Tish Davey

Enclosure





ST. FRANCIS COLLEGE
THE SMALL COLLEGE OF BIG DREAMS

November 1, 2006

Ms. Vanessa Kenon-Hunt
Coordinator, Public Relations
and Community Affairs
WCBS-TV
524 West 576th Street
New York, New York 10019

Dear Ms. Kenon-Hunt,

I cannot thank you enough for your in-class lecture followed by our class visit to WCBS. Your presentation was once again invaluable. You have the ability to impart knowledge in a style that really resonates with young people.

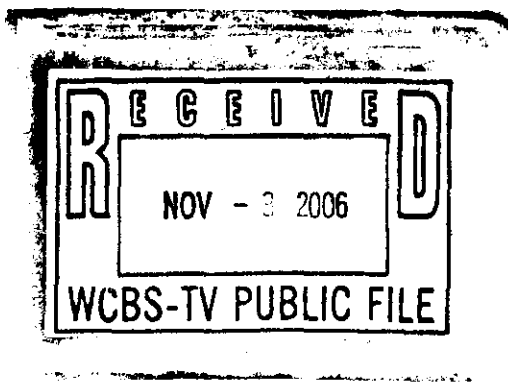
I am always impressed by the way students talk about what you said long after you are gone. That is the mark of an outstanding educator.

The class was thrilled about their trip to the WCBS News set. They were excited about every aspect of their experience. They had never witnessed the production process and are now more excited than ever about their internships.

Once again I cannot thank you enough for all that you have done and look forward to the next phase.

Sincerely,

Andrea Andrews
Director,
Young Journalists In Training



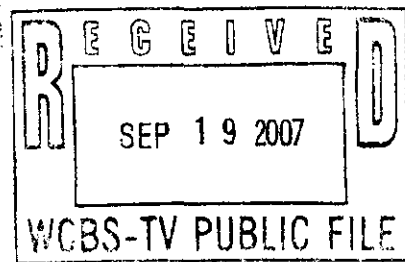
The Greater New York City Affiliate of the



Susan G. Komen Breast Cancer Foundation

January 18, 2007

Joanna Brahm
Communications
CBS2
524 West 57th St.
New York, NY 10019



Dear Joanna:

On behalf of the Board of Directors and Staff of The Greater New York City Affiliate of The Susan G. Komen Breast Cancer Foundation, I am writing to sincerely thank you for supporting the 2006 Komen New York City Race for the Cure®. We applaud you for your support of our mission to eradicate breast cancer as a life-threatening disease. I am thrilled to announce that this year's Race proved our most successful yet with 20,000 participants and an unprecedented \$4.2 million raised to date. Thank you for the in-kind services from CBS2 of the airing of 45 PSAs, and website presence for 4 weeks, valued at \$45,000. In addition, we are most appreciative of the coverage you gave our Race and the support of Maurice DuBois, Tamsen Fadal, Kristin Cole and the entire CBS2 team. We had extraordinary coverage this year.

As a Media Sponsor, CBS2 received name recognition on Race promotional material produced by the Affiliate including the Affiliate newsletter, Race Day Journal, and on signage throughout Central Park on Race Day. The Race had an extraordinary amount of media coverage and promotion this year, and we are still collecting clips and collateral materials. We will send you a report in the coming months.

For your reference of your sponsorship benefits, enclosed are copies of the Summer 2006 Komen Connection Newsletter and a sample of our 2006 Race Day Journal. Please also find a commemorative plaque in appreciation of your support. In the next few months, we will continue to promote your support of the Race in our Winter 2006-2007 Komen Connection Newsletter and on our website (www.komennyc.org).

As a sponsor you have made it possible for us to fund breast health outreach and awareness programs in the Greater New York City area and support national breast cancer research. We still need your support now more than ever to sustain these vital programs. The proceeds from our Race for the Cure® will allow us to continue our work to support the medically underserved populations of New York City's five Boroughs, Long Island, and Rockland and Westchester Counties, and fund national research.

The 2006 Race carries us into this year with tremendous momentum and promise for continued success. As you establish your budget for next year, we urge you to continue your partnership with the Komen New York City Race for the Cure®. We will be in touch soon to discuss your commitment to the 2007 Race and your continued support in the fight against breast cancer. If I can assist you in any way, please contact me at 212.560.9590 ext. 230, or via email at pdanyliw@komennyc.org. This truly has been a remarkable year and I look forward to working with you at the 2007 Race for the Cure® on September 9th!

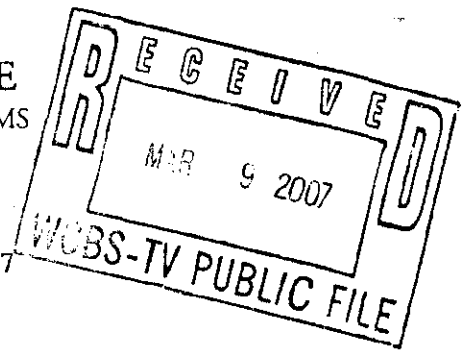
Sincerely,

Paige Danyliw
Special Events Manager

Enclosure



ST. FRANCIS COLLEGE
THE SMALL COLLEGE OF BIG DREAMS



February 5, 2007

Ms. Vanessa Kenon Hunt
Director, Community Affairs
WCBS Television
524 West 57th Street
2nd Floor
New York, NY 10017

Dear Vanessa,

I cannot thank you enough for your support of the Andrew W. Cooper Young Journalists In Training program. Now that our interns are in place in their respective assignments we have truly come full circle.

You have been supportive and extremely helpful from day one. We could not claim real success without your involvement, advice and participation. With WCBS and you as an active partner we cannot fail.

The student interns that have been placed with you are walking on air. They are thrilled to be there everyday that they "go to work" and their parents are giving us incredible feedback. We are all extremely happy.

I am looking forward to a long and productive partnership with you and WCBS. I know that experiences my students are receiving with you will last them a lifetime, and they will forever cherish the time they spent with you.

Thank you again. I look forward to seeing you soon.

All the best,,

Andrea Cooper Andrews

Director, Andrew W. Cooper
Young Journalists In Training



The Committee for Hispanic Children and Families, Inc.

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Larissa Ramos-Catani
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Michael Rodríguez
Dennis Swanson

Elba I. Montalvo
Executive Director

110 William Street
Room 1302
New York, NY 10038
Tel: (212) 206-1090
Fax: (212) 206-8093
http://www.chcf.org



March 30, 2007

Mr. Peter Dunn
President & General Manager
WCBS-TV
51 West 52nd Street, 6th Floor
New York, NY 10019

Dear Mr. Dunn,

On behalf of the Committee for Hispanic Children and Families, Inc. (CHCF) and its Corporate Advisory Board, chaired by Bill Cella, Vice Chairman, DraftFCB, I am pleased to invite you to be a special guest at our annual Corporate Breakfast on Tuesday, May 1, 2007, hosted by Merrill Lynch. Our keynote speaker will be Janet Murguia, President and CEO of the National Council of La Raza, who will give her perspective on the *impact of Latinos in the United States workforce*.

The breakfast, which celebrates El Día de los Niños, will take place from 8:30 – 9:30 A.M. at Merrill Lynch located at 4 World Financial Center, 33rd Floor, Executive Main Dining Room, New York, NY 10080. Please allow ample time for security check-in. Photo identification is required.

CHCF organizes this annual event to introduce our organization and its programs to new corporate friends and to thank its existing corporate sponsors for their support. We are also pleased to be honoring Scholastic with the 2007 *Los Niños Most Valued Partner* award for their commitment to providing family day care providers and parents real bilingual tools to promote early literacy through their *Lee y serás* initiative.

El Día de los Niños (The Day of the Children) is an event celebrated throughout Latin America. Here in the United States **El Día de los Niños** has been adopted by a number of organizations and groups that are committed to the well-being of Latino children. CHCF believes that **El Día de los Niños** is an excellent time to share its work on behalf of Latino children and families with corporate citizens.

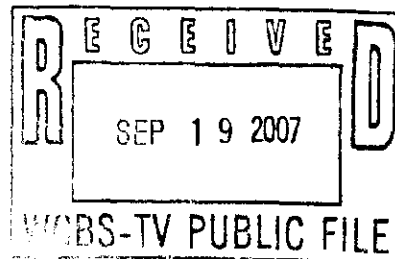
Since 1982, CHCF has been dedicated to improving the quality of life for Latino children and their families. Believing that the most effective way to serve Latino families is by building upon their existing strengths and fostering self-sufficiency, CHCF provides a number of programs and services to the community in the areas of Youth Development, Child Care Services, and Family Health Education, and a voice in the local, state and national policy arenas around issues of child welfare and the well-being of Latino children.

I hope that you will be able to join with us and share in this special tribute to our children. Please RSVP to Camille Ferrara in the Development Office at (212) 206-1090 by April 24, 2007. I look forward to seeing you at this complimentary breakfast.

Sincerely,

Elba Montalvo
Executive Director

Celebrating 25 years of nurturing new generations





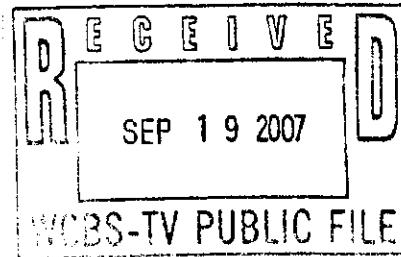
New York Chapter

ORGANIZATION OF CHINESE AMERICANS, INC.

EMBRACING THE HOPES AND ASPIRATIONS OF ASIAN PACIFIC AMERICANS IN THE UNITED STATES

March 21, 2007

Mr. David Friend
Vice President and News Director
WCBS-TV News
524 West 57th Street
New York, New York 10019



Dear Mr. Friend:

On behalf of OCA-NY, a 31 year old civil rights organization that advocates for social justice, equal opportunity and fair treatment of Asian Pacific Americans, we are respectfully requesting an urgent meeting with you to express our serious concerns regarding the commitment of WCBS-TV to racial diversity. Specifically, the NY Post article, "Slow-Motion Massacre", dated January 9, 2007, that reported "Cindy Hsu is expected to be bounced in March when her contract expires and now recent rumors that the employment of Peabody, Murrow and Emmy Award-winning journalist Ti-Hua Chang may be terminated are highly disturbing. With the massive community outcry to the NY Post article, we hope that WCBS-TV has seriously reconsidered and that Ms. Hsu will be continuing at WCBS-TV as an anchor and with her "Family First" segments that affect parents, kids and families. Contrasted with shock value and negative reporting, she is a welcome breath of fresh air in TV programming and a real asset to WCBS news team.

Similarly, Ti-Hua Chang is a household name to millions of viewers in this City, including Asian Americans. For more than 15 years, Ti-Hua has reported on numerous challenges and incidents involving Asian Americans that have had citywide impact, earning him the renowned reputation he has today. His coverage of the severe, negative economic impact of 9/11 to Chinatown led to the government increasing the numbers eligible for aid by moving the cut off line from Canal Street to Houston Street and to Lower Manhattan Corporation funding the Chinatown Partnership. He was the first to report about the abuses of law enforcement using fake parking permits to park on the crowded streets in Chinatown. His WCBS-TV report in 2005 led to the police commissioner enforcing ticketing of people using these invalid parking permits and improving parking access for everyone in Chinatown. Similarly, his seven years coverage of the need for a Chinatown Senior Center despite strong opposition by wealthy condo members led to his WCBS-TV report in 2005 that tipped the balance with the center finally opening in the old police headquarters. Most recently, in November, Ti Hua risked his life to expose for the first time the human trafficking story involving Asian women in New York City. In addition, Ti-Hua's coverage of issues extends beyond issues involving the Asian American community. He is a reporter for all people. His accomplishments include helping to jail the assassin of civil rights leader Medgar Evers. His work led to an extradition treaty between the United States and the Dominican Republic. Just last year at WCBS-TV, Ti Hua exposed the plight of abused Latino workers at the Belmont Race Track.

Important stories like these may not have been reported on so thoroughly if a reporter like Ti Hua did not have established connections in the community or view the issue as significant. Ti Hua

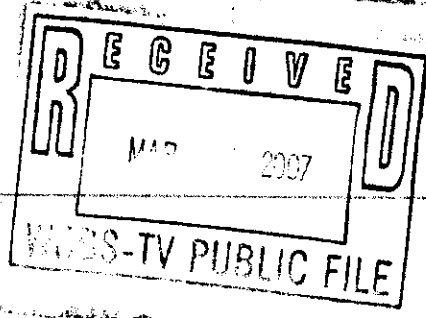
3-21-07

WCBS-TV

Brahim, Joanna

From: Dunn, Peter
Sent: Wednesday, March 07, 2007 11:52 AM
To: Brahim, Joanna
Subject: FW: FYI/Latino series

please file...



From: MediaCoalition@aol.com [mailto:MediaCoalition@aol.com]
Sent: Wednesday, March 07, 2007 11:27 AM
To: Dunn, Peter; mediacoalition@optonline.net
Subject: Fwd: FYI/Latino series

Good work Peter!

Marta Garcia
National Hispanic Media Coalition, Inc.
Founder-CoChair
New York Chapter
101 Avenue of the Americas-Suite494-5
New York, NY 10013
(212) 965-9758
Fax: (212) 529-7362
www.nhmc.org

AOL now offers free email to everyone. Find out more about what's free from AOL at <http://www.aol.com>.

3/7/2007

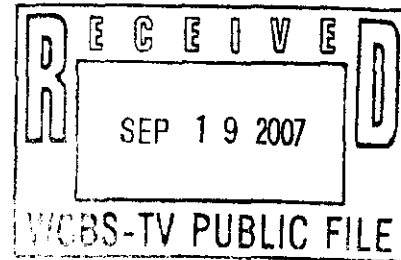


Big Apple Greeter
New York City

Sharing New York Through the Eyes of a New Yorker Since 1992

April 2, 2007

Mr. Peter Dunn
WCBS-TV
524 West 57th Street
Room 4415
New York, NY 10019-2985



Dear Mr. Dunn:

Big Apple Greeter would like to thank you for your generous donation to the **15th Anniversary Recognition Breakfast**. Your contribution of \$1000.00 includes a half-page program ad.

Since 1992, Big Apple Greeter has been committed to its mission, *to enhance the worldwide image of New York City*. We are proud to have played a significant role in the revitalization of New York City as the premiere destination for tourism and business development.

Your generous contribution is certainly appreciated. On behalf of Big Apple Greeter's staff, Board of Directors, volunteers and the City, I thank you once again.

Sincerely,

Alicia Pierro
Executive Director

cc: Johanna Brahim



FDNY FOUNDATION DINNER

Fire Commissioner's Humanitarian Awards



May 30, 2007

Mr. Tom Kane
CBS-TV
524 West 57th Street
New York, New York 10019

Board of Directors

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Gary Pieringer
Jerry J. Speyer
Lynn Tierney
Thomas Von Essen
Robert T. Zito

Acting Executive Director
Jocelyn Greenwood

Dear Tom:

On behalf of the FDNY Foundation and the Board of Directors, thank you for your generous support of the 2007 FDNY Foundation Dinner presenting the Fire Commissioner's Humanitarian Awards. With \$1.4 million received in contributions and over 1,000 people in attendance, the dinner was a great success!

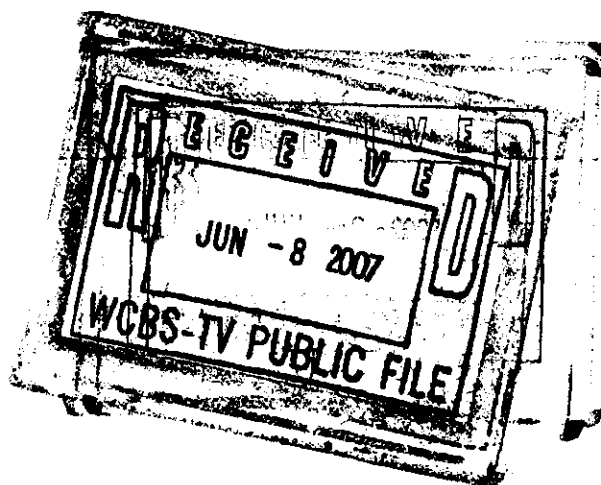
The evening celebrated the exemplary leadership of honorees William M. Brown, Arnold L. Fisher and John C. Santora as well as the FDNY Foundation's progress in spreading the vital message of fire safety and prevention to all New Yorkers. Proceeds from the dinner will go to expanding community-based fire safety education programs while providing resources to modernize equipment and training to meet the changing needs of the New York City Fire Department.

Again, thank you for your support of the FDNY Foundation and of this important event. We are truly grateful for your assistance and are honored to count you among our special friends.

Sincerely,

Jean O'Shea
Executive Director

For you records:
4 Prime Dinner Seats at \$4,000
Gift Total: \$4,000



THE FEDERAL TAX ID NUMBER FOR THE FDNY FOUNDATION IS 11-2632404. CONTRIBUTIONS AND JOURNAL ADS ARE TAX-DEDUCTIBLE TO THE EXTENT PROVIDED BY LAW. THE FAIR MARKET VALUE AND NON-DEDUCTIBLE PORTION OF EACH TICKET IS \$150 AND EACH TABLE IS \$1,500.